IN THE CLAIMS:

Please cancel claim 3 without prejudice, and amend claim 1 as follows:

(Currently Amended) A liquid crystal display device, comprising:
two substrates confronting each other;

a liquid crystal material having spontaneous polarization sealed between said substrates;

pixel electrodes corresponding to liquid crystal cells, provided on an inner face of one of said substrates;

switching elements respectively connected to each of said pixel electrodes; and storage capacitors for storing electric charge, respectively connected to each of said pixel electrodes;

wherein a capacity of said storage capacitor is greater than or equal to 0.2 times a capacity of said liquid crystal cell, and less than 5 times said capacity of said liquid crystal cell, and

wherein a data writing time on said liquid crystal cell and said storage capacitor through said switching element is set so that an amount of transmitted light due to the switching of said liquid crystal material determined by image data during an off state of said switching element does not substantially change.

2-4. (Cancelled)

5. (Previously Presented) The liquid crystal display device as set forth in Claim 3, wherein the data writing time on said liquid crystal cell through said switching element is not more than 10μs.

6. (Cancelled)

7. (Previously Presented) The liquid crystal display device as set forth in Claim 5, wherein the data writing time on said liquid crystal cell through said switching element is not more than 5µs.

8. (Cancelled)

9. (Original) The liquid crystal display device as set forth in Claim 1, wherein said liquid crystal material is either a ferroelectric liquid crystal or an antiferroelectric liquid crystal.

10. (Cancelled)

- 11. (Original) The liquid crystal display device as set forth in Claim 3, wherein said liquid crystal material is either a ferroelectric liquid crystal or an antiferroelectric liquid crystal.
- 12. (Original) The liquid crystal display device as set forth in Claim 5, wherein said liquid crystal material is either a ferroelectric liquid crystal or an antiferroelectric liquid crystal.
- 13. (Original) The liquid crystal display device as set forth in Claim 7, wherein said liquid crystal material is either a ferroelectric liquid crystal or an antiferroelectric liquid crystal.
- 14. (Original) The liquid crystal display device as set forth in Claim 1, further comprising a back-light having at least one light source that emits light of a plurality of colors; and

a switching unit for switching colors of emitted light of said light source in a time-divided manner in synchronism with the switching of said liquid crystal material of said liquid crystal cell.

15. (Cancelled)

16. (Previously Presented) The liquid crystal display device as set forth in Claim 3, further comprising:

a back-light having at least one light source that emits light of a plurality of colors; and

a switching unit for switching colors of emitted light of said light source in a time-divided manner in synchronism with the switching of said liquid crystal material of said liquid crystal cell.

17. (Previously Presented) The liquid crystal display device as set forth in Claim 5, further comprising:

a back-light having at least one light source that emits light of a plurality of colors; and

a switching unit for switching colors of emitted light of said light source in a time-divided manner in synchronism with the switching of said liquid crystal material of said liquid crystal cell.

18. (Previously Presented) The liquid crystal display device as set forth in Claim 7, further comprising:

a back-light having at least one light source that emits light of a plurality of colors; and

a switching unit for switching colors of emitted light of said light source in a time-divided manner in synchronism with the switching of said liquid crystal material of said liquid crystal cell.

19. (Previously Presented) The liquid crystal display device as set forth in Claim 9, further comprising:

a back-light having at least one light source that emits light of a plurality of colors; and

a switching unit for switching colors of emitted light of said light source in a time-divided manner in synchronism with the switching of said liquid crystal material of said liquid crystal cell.

20. (Original) The liquid crystal display device as set forth in Claim 1, further comprising color filters for displaying colors.